Dear colleagues and friends,

It is with great pleasure to announce that the **Hong Kong International Dental Expo And Symposium (HKIDEAS) 2019** takes place on 3 days from 2 August to 4 August at Hong Kong Convention and Exhibition Centre.

**Why to Attend?**
HKIDEAS is now stepping into its 8th edition with the theme "Better Tomorrow through Innovation". HKIDEAS 2019 will be a perfect learning, sharing and networking platform for dentists, dental hygienists, dental technicians and other dental professionals from the Asia-Pacific region and beyond. Our top-quality scientific programme will provide attendees with the best possible chances to further their professional education and development as well as strengthen their knowledge in the field of dentistry. What’s more, our practical workshops also help them to strive to achieve clinical excellence.

In addition to the well-designed programme, attendees to HKIDEAS 2019 can also look forward to our comprehensive industry exhibition held alongside the Congress featuring more than 100 booths by well-known manufacturers, distributors and traders.

**What’s New?**
The programme of HKIDEAS 2019 is supplemented by specialized symposiums, product launches and various networking sessions. Here are some of the highlights:

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<th>Day 1 (2 August) 16:00-18:00</th>
<th>Day 2 (3 August) 09:00-18:00</th>
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<td><strong>Forum on Orthodontics Innovations</strong></td>
<td><strong>Digital Dentistry Symposium</strong></td>
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<td>Dr John Ling (Hong Kong)</td>
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<td>Professor Nikhilesh Vaid (India)</td>
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<td>Dr Yang Yanqi (Hong Kong)</td>
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In this issue of Newsletter, we are going to introduce speakers from the **Digital Dentistry Symposium** to you.

The deadline of registration is getting close (**22 July 2019**). Persons associated with dentistry in any way should not miss this golden opportunity to hear the latest trends and build a network with the global experts and colleagues. Please visit the official website at [www.hkideas.org](http://www.hkideas.org) or make use of HKIDEAS Mobile App for full information of the Congress.
Digital Dentistry Symposium (3 August 2019)

Guided Implant Surgery: The Complete Digital Workflow and New Development

Dr Raymond Chow obtained his Bachelor of Dental Surgery from The University of Hong Kong in 1998 and started his Oral & Maxillofacial Surgery training in 1999. He joined Faculty of Dentistry of The University of Hong Kong as Assistant Professor after he has finished his Master degree. He is currently one of the consultants in the Branemark Osseointegration Centre Hong Kong; Honorary Consultant (Oral & Maxillofacial Surgery) of the Sanatorium & Hospital Hong Kong and Queen Mary Hospital; Honorary Associate Professor of The University of Hong Kong; Honorary Treasurer of the Hong Kong Association of Oral & Maxillofacial Surgeons and the present chairman of the Hong Kong Society for Sedation and Anesthesia in Dentistry.

He is also the Editorial Advisory Member of the Quintessence Asia Pacific Edition Journal. He has published various articles in local newspapers and international journals. His special interest includes orthognathic surgery, dental implantology such as computer guided implant surgery, immediate implant in esthetic zone, zygomatic implants and immediate loading of full edentulous arch. He has lectured and conducted various workshops around Asia on guided implant surgery.

Occlusion in Digital Dentistry

Professor Andrew Keeling initially studied Computer Science in the early 1990s before completing his Dental BDS in 1999. He spent over 10 years in full-time general practice, developing an interest in occlusion and in the digital technologies of that era (such as CEREC red cam). On relocating he took a post at the Leeds School of Dentistry, completing a PhD in digital occlusion.

Now a Clinical Associate Professor in Restorative Dentistry, he is mainly research-based, with a focus on applying novel digital techniques to solve real clinical problems. He has built 3D scanners and written much dental software, mostly aimed at making digital dentistry innovative and affordable. He has published over 20 peer-reviewed articles in the past 5 years on a wide range of digital dentistry topics, has patented digital techniques and has licensed several algorithms to commercial dental companies.

3D Facial Motion Capture - Potential Uses

Professor Balvinder Khambay is Clinical Chair Professor of Orthodontics, Academic University lead and Honorary NHS Consultant Orthodontist at the Birmingham Dental School, The University of Birmingham, UK. He is also Honorary Professor at HKU and visiting Professor at the University of Malaya.

Balvinder has extensive experience in teaching undergraduates and postgraduates as well as numerous research projects. He has worked in collaboration with various institutions both nationally and internationally. He is also an international lecturer and examiner. He is an examiner for the Membership in Orthodontics, Royal College of Surgeons of Edinburgh as well as examiner and Lead for Critical Appraisal for the Intercollegiate Fellowship Exit Exam (ISFE) in Orthodontics. He has published over 90 papers in peer-reviewed journals and is a co-applicant and supervisor of an NIHR Doctorate Fellowship Grant. He is known nationally and internationally for his research in 3D orthognathic planning and facial motional capture. He published his first textbook around 2013. He is currently undertaking an LLM in medical law and ethics.
Digital Art: Aesthetic View Point from the Layperson's Eyes

Dr Jun-hyouk Shin is the principal dentist @ The DIGITAL ART Dental Clinic in Busan, Korea.

Dr Shin has always been determined to reach the highest standards in quality dentistry. His passion to reach such heights has earned him recognition and acknowledgement world-wide as an innovator and a leader to help shape the evolution of the present dental industry. Dr Shin shares his knowledge by educating dentists locally and internationally as he is invited to speak and present seminars all around the world.

Dr Jun-hyouk Shin is the Director of the Korean Academy of Esthetic Association, Korean Academy of Digitalized Dentistry, Korean Academy of Stomatognathic Function and Occlusion and Korean Academy of Implant Dentistry and a WORLD advisory board member of the 3Shape


Dr Shin had formerly been the chief of the Moon Joon Dental Clinic (Busan) from October 2001 to 2016 but has now relocated and rebranded to The DIGITAL ART Dental Clinic. He remains heavily involved in many lectures of dental conferences all over the world still.

Anterior Aesthetics Management for Single-Visit Chairside Restorations

Dr Michael Tsao is the owner of Sweet Space Dental Clinic where his team, including twenty dentists, five dental technicians, operate 15 CEREC Omnicams, 15 MCXL milling units, 2 MCXS milling units, and 8 ceramic ovens including 3 Speedfires. In addition, the clinic has a Galileos CT and a Orthophos CT that are routinely used in conjunction with SICAT virtual facebow for full-mouth rehabilitations. With 10 dental chairs, Sweet Space manages an average of 500 CEREC restorations per month. Over the course of 2018, Dr Tsao has personally placed over 5,000 individual CEREC restorations.

Michael Tsao is also the founder of CEREC Asia Training Center, the only Dentsply-Sirona certified training facility in Asia. As a CEREC Beta-Tester and the primary lecturer, Michael and his team of dentists are passionate proponents of digital dentistry education. With a primary focus on clinical techniques and hands-on workshops, CEREC Asia has had a total attendance of over 1,000 dental professionals in 100 sessions held over two years.

The source of Dr Tsao's passion for digital dentistry is the unrelenting thirst for knowledge, and his aspirations for CEREC Asia are very simple: learn, create, and share.
2019 HKIDEAS 2 - 4 AUGUST
Hong Kong Convention and Exhibition Centre
www.hkideas.org
BETTER TOMORROW THROUGH INNOVATION

REGISTRATION
Deadline: 22 JULY 2019

Register by 15 July and receive HK$1,000 Cash Coupon! (HKDA paid-up members only)

HIGHLIGHTS

AUGUST Friday 2
16:00 – 18:00 Forum on Orthodontics Innovations

AUGUST Saturday 3
09:00 – 18:00 Digital Dentistry Symposium

AUGUST Sunday 4
11:15 – 12:45 Implant Dentistry Debate Forum

Hong Kong International Dental Expo And Symposium
Organizer: Hong Kong Dental Association